



"Why should I pay \$100 for feedback?"

You should pay for feedback only if you're looking for an outside opinion to double-check whether your musical is having the impact you want it to.

Our goal is to help you write the musical YOU want to write. We try to help you see whether you're accomplishing what you're aiming for; and steer you in directions which might help you accomplish it more effectively.

We're not trying to rewrite for you; we're not thinking "I wish you'd written it THIS way instead." We're trying to help you write your show.

We think that's worth \$100. We have hundreds of writers tell us so as well, including Broadway writers.

Here's why you should NOT pay \$100 for feedback.

Don't pay us for feedback if you're hoping we'll think your musical is so good that we'll recommend it to Broadway producers and regional theatres.

While it's true we know a lot of producers who value our recommendations about musicals, we're not agents. Our mission is to develop new musicals, and our staff is dedicated to readings, workshops, festivals and concerts -- not to production.

We've asked a few folks like Richard Sherman ("Mary Poppins") and some others to take a look at the *one* most promising musical which comes through our summer streamcasts, but honestly, that shouldn't be what's motivating you to submit your musical to us. We've added that component to our summer search to distinguish it from our year-long search, but please don't submit to us if your bigger goal is to win a contest -- submit to us if you're looking for feedback. Because *that's* our expertise.